

THE RELATIONSHIP BETWEEN STUDENTS' HABIT IN WATCHING ENGLISH TIKTOK AND THEIR VOCABULARY MASTERY IN SENIOR HIGH SCHOOL

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Abstract: Students are progressively acquiring new vocabulary from their everyday experiences, particularly through various internet applications, with a particular emphasis on social media. TikTok is a highly global social media application used by many students. Teachers may contemplate utilizing TikTok as an instructional instrument for their students. Therefore, this research aimed to find out whether TikTok influences students' English vocabulary. To get the data, this research uses an observational quantitative with a cross-sectional design. The instruments used are questionnaire and vocabulary test. Both instruments are given to 125 students of SMA Budi Mulia Tangerang, and SPSS is used for analyzing the data. The result of this research indicates that the students' habit at SMA Budi Mulia Tangerang comes into good category, and the students' vocabulary mastery can be categorised into very good category. Then, after analyzing the data, it shows that there is a significant correlation between students' habit of watching English TikTok and their vocabulary mastery within $p\text{-value} = 0.009$. In this case, it can be said that watching English TikTok gives contribution to students' vocabulary mastery.

Keywords: Students' Habit, Social Media, Tiktok, Vocabulary Mastery

INTRODUCTION

Habit refers to a regular behavior performed without conscious awareness, as highlighted by (Riandi, 2016), who defines it as activities or attitudes ingrained in individuals through repeated actions over time. According to Darnton (2007) at (Apulisa et al., 2021) further explores the concept, delineating between sociological and psychological perspectives, where habit is viewed as routine practices in sociology and as a psychological construct influencing behavior in psychology. Additionally, Dubray (1990) at (Apulisa et al., 2021) asserts that habits can be acquired through practice, emphasizing the importance of repetition for habit formation.

Humans are capable of communicating through the use of vocabulary and words to convey their desires, thoughts, and emotions. A vocabulary, which is one of the domains of knowledge in a language, is crucial for individuals who are learning the language (Rama et al., 2023). The acquisition of vocabulary is an essential element in the process of language learning. It serves as a connecting element among the reading, speaking, writing, and listening language proficiencies essential for effective cross-cultural communication. Vocabulary is an essential foundational skill that students must attain prior to advancing to other language proficiencies. Students can improve their English language skills by expanding their vocabulary (Feng & Webb, 2020). Gaining knowledge of vocabulary enables us to comprehend the meanings and statements of others.

Students are progressively acquiring new vocabulary from their everyday experiences, particularly through various internet technologies, with a particular emphasis on social media. Students' motivation, self-learning capacity, and self-confidence can all be enhanced by the use of

apps in an educational setting. Furthermore, as (Wang, 2017) pointed that, learning the language with an apps can help students enhance their vocabulary. The extensive use of social media among students is a well-known trend. It is obvious that social media has a tremendous influence on individuals, encouraging them to spend extended periods of time using it.

Technology is a concept that creates tangible products and enhances human efficiency. The modifications are progressively transforming individuals' habits and convictions, notably among adolescents (Wahyudi & Sukmasari, 2014). According to Jayme at Prabayanti et al., (2021), Generation Z notably integrates social media throughout its culture. People's lives are heavily dependent on social media, which facilitates dynamic communication across several locales. WhatsApp Messenger, Telegram, LINE, Discord, TikTok, Instagram, Twitter, and Facebook are prominent platforms that consistently adjust to evolving social media trends throughout time (Prabayanti et al., 2021). Social media provides favorable outcomes and advantages for the advancement of science and technology. It facilitates communication, enables the search and acquisition of information, fosters social connections, and facilitates the establishment of new friendships (Gani, 2018).

TikTok, an influential Indonesian social media application, enables users to create short films ranging from 15 seconds to 3 minutes, incorporating a diverse range of creative elements including music, stickers, filters, and additional features (Rahardaya & Irwansyah, 2021). The allure and commercial potential of TikTok have been enhanced by these attributes (Hilal Ramadhan et al., 2021). Within a year of its introduction, Douyin, a Chinese company owned by ByteDance, amassed a user base of 100 million and achieved a daily video view count of 1 billion (Herry & Wijaya, 2022). TikTok is a highly successful global social media application. The platform has garnered a significant user base, particularly among the younger demographic, who utilize it as a hub for exchanging concise information and expertise. According to Bulele and Wibowo (2020), in Indonesia, individuals are actively utilizing TikTok as a platform for both creative expression and entrepreneurial endeavors. The TikTok social media platform has exerted a favorable influence on the self-esteem of adolescents. (Adawiyah, 2020) states that TikTok offers a wider range of features compared to other social media sites. These features include text, animations, transitions, and special filters that improve creativity and expression. Young individuals, particularly those belonging to Generation Z, are utilizing TikTok not only for entertainment purposes, but also as a means to acquire knowledge from other domains. A larger percentage of students also showed little enthusiasm for expanding their vocabulary. Students get bored and uninterested since the classroom activity is so dependent on textbooks. Many students found it too difficult to commit new vocabulary to memory and instead sought solace in social media, especially TikTok, for their daily dose of news, entertainment, and interaction. Researcher believe there a relationship between student's habit in watching English Tiktok Content in their vocabulary mastery in Senior High School and researcher believe using TikTok as a social media platform can improve students' vocabulary skills.

Since its inception in early 2021, TikTok has achieved the highest number of downloads on both the Apple App Store and the Google Play Store. According to the 2021 Key Market Indicators data from Dagensart, it is projected that the number of TikTok users in Indonesia will reach 4.2 million by 2025. Social media can serve as an educational tool, and the appropriate technology has the potential to enhance students' academic performance. Teachers may contemplate utilizing TikTok as an instructional instrument for their students (Prabayanti et al., 2021). Sinta et al. (2020) asserts that TikTok facilitates the cultivation of students' creativity and enables them to articulate

their thoughts and ideas through the medium of video. Vernom's notion confirms that incorporating video technology in education can enhance students' learning capacity by up to 50% compared to methods that do not utilize such media (Faruq Alauddin et al., 2023).

Multiple studies have investigated the influence of TikTok usage on the English language proficiency of students. The initial study comprised of tenth grade students and showcased the efficacy of TikTok in augmenting oral communication abilities. The subsequent study, encompassing twelfth-grade students, discovered that TikTok videos had a positive impact on pronunciation skills and were considered an efficacious educational tool (Tiyana et al., 2023). Multiple research studies suggest that TikTok can serve as a valuable tool in formal education, particularly for improving students' spoken communication abilities. According to (Dewi, 2023), TikTok's various elements can be incorporated into formal educational settings through the use of suitable methods and strategies, which can greatly enhance students' acquisition of the English language. This highlights TikTok's crucial role as a social media platform, especially among Generation Z students. According to Tufail at Belal (2014), learners can improve their language abilities due to the many channels that social media has provided. Social media allows learners to engage in a meaningful, real-time, ongoing genuine dialogue on these social networking sites. There have been a lot of studies looking at how TikTok can help with English proficiency. However, no study has investigated the relationship between students' habits in watching English TikTok content and their vocabulary mastery. This study is therefore intended to investigate the relationship between students' habit in watching English TikTok content and their vocabulary mastery in senior high school level.

This research can be beneficial for several reasons. Firstly, TikTok often features content in English, which can enhance students' exposure to the language in a contextual manner. Additionally, this platform can motivate students to learn English through creative and engaging content. The implementation of interactive learning methods through TikTok can also stimulate student engagement, support deep understanding, and enhance vocabulary skills.

METHOD

This section describes in detail how the research was conducted; description of the research setting, research design, data sources, data collection, and data analysis. In this study, the researcher used an observational quantitative design with a cross-sectional study design. This study is temporary and conducted at one point in time to collect data on the dependent variable, which is students' vocabulary ability, which aims to see the relationship between the variables under study. The sample of this study consist of 125 students from classes at SMA Budi Mulia in Tangerang. The sampling technique used in this study is simple random sampling, which involves randomly selecting a small segment of individuals or members from the entire population, giving each member of the population an equal chance of being selected as a sample.

Data were collected through questionnaires as the main data collection instrument. The questionnaire is adapted from previous studies by (Nurlia, 2024) and (Erwani et al., 2022), which consists of 21 statements describing the impact of using TikTok app on learning vocabulary skills. This questionnaire is also intended to measure how students use TikTok as their learning medium. Secondly, data were collected with 10 questions of tests concerning students' English vocabulary abilities. To analyze the relationship between the student's habit in watching English TikTok Content and their vocabulary mastery, the researchers used Product Moment correlation analysis using SPSS.

The results of this research data collection are presented and discussed to draw conclusions regarding how the TikTok app can affect the improvement of English vocabulary skills of SMA Budi Mulia students.

FINDINGS AND DISCUSSION

The Result of the Questionnaire

This study is intended to reveal the relationship between students’ habit in watching English TikTok content and their vocabulary mastery. The results of the data analysis show that 56,8% students admitted that they are bored with learning using books. The findings provide answers to the research questions concerning whether there is any relationship between students’ habit in watching English TikTok content and their vocabulary mastery for SMA Budi Mulia Tangerang. The description of findings is presented in the following parts.

The participants are 125 students of SMA Budi Mulia Tangerang. Most of these students have a TikTok account and have actively used the app for their daily uses. A questionnaire was administered to 125 respondents from SMA Budi Mulia Tangerang to get data about their habit of watching English TikTok content. This information is then presented in frequency and percentage tables below:

Table 1: The Descriptive Statistics of Students’ Characteristics

Characteristics	n	%	Mean	Min-max	SD
Gender					
Female	91	72,8	-	-	0,446
Male	34	27,2			
Total	125	100%			
Age					
15 years old	16	12,8	17 years old	15 – 18 years old	0,983
16 years old	40	32,0			
17 years old	39	31,2			
18 years old	30	24,0			
Total	125	100%			
Class					
X	27	21,6	XI	-	0,772
XI	46	36,8			
XII	52	41,6			
Total	125	100%			

Table 2: The Descriptive Statistics of Students’ Habit

Variable	N	%	Mean	Min-max	SD
Student Habit					

Sometimes	15	12			
Often	100	80	84,22	70 – 100	5,076
Very Often	10	8,0			
Total	125	100%			

According to the information provided in the table, it can be inferred that a significant proportion of students comes into “often” category in which 80% leads to consuming English TikTok Content from a total of 100 students. Furthermore, 12% (15) students are classified as “sometimes” category, and 8,0% (10) students are classified as “very often” category.

Based on the results of the research, it can be seen that the students are mostly in the “often” category; it means that they like watching English TikTok content and unconsciously it affects their vocabulary mastery. Although some of them said watching the content of Tiktok is just for fun. However, watching English TikTok content can be one way for people to get information that appeals to their audio and visual intelligences. That’s why, watching English TikTok content can be a way to improve ones’ vocabulary abilities, especially students.

Concerning the students’ habit for watching English TikTok content, as stated by (Neal et al., 2012), habits can be described as psychological tendencies to replicate previous actions. These skills are obtained gradually by repeated responses in a repeating setting. According to Fiorella at (Sudrajat et al., 2020), habits are patterns of behavior that are associated with specific circumstances, such as the time of day, place, the presence of certain individuals, previous behaviors, or even one’s emotional state. A habit is developed through the repetitive performance of a certain action under given conditions, initially through conscious thinking and deliberation.

Devi (2022) discovered that TikTok can be a useful tool for engaging and dynamic learning processes. The abundance of features and user-friendly interface of this application make it suitable for educational environments. The majority of students feel that watching English-language TikTok content is an enjoyable way to enhance their English language skills. Moreover, from students’ opinions about watching TikTok content can enhance vocabulary acquisition in English language proficiency. It can be the best way to expand their vocabulary by getting into the habit of watching English-language TikTok content. Once students become accustomed to watching English TikTok content, they can have more opportunities to learn new words. Furthermore, by relying on the narration and interaction of native speakers, they can encounter challenges in constructing and challenging new vocabulary. Students directly enhance their English vocabulary by watching and listening English TikTok content.

Table 3: The Descriptive Statistic Result of Students’ Vocabulary Score

Variable	n	%	Mean	Min-max	SD
Score Vocab					
Fair	4	3,2			
Good	54	43,2	87,44	50 – 100	11,352
Very Good	67	53,6			
Total	125	100%			

It can be seen in table 3 that the vocabulary test scores of SMA Budi Mulia Tangerang students are in the good range. This indicates that the majority of students have successfully acquired the current level of vocabulary by watching English TikTok content. The table 3 displays all of the data regarding to the students' vocabulary test scores. The data presented in the table indicates that 67 students or 53,6% of the total students received a very good score. Then, 54 students or 43,2% of the total students obtained a good score, while 4 students or 3,2% of the total students get score at a fair level. In this case, there are no students that achieved low or very low scores.

The results of the data analysis in this study found that students mostly have a good level of vocabulary mastery. The test is based on words related to giving announcements, and the students do it well. To support these results, (Fitria, 2023) suggests that TikTok has the potential to be a valuable language learning resource, particularly for enhancing an individual's vocabulary. Utilizing TikTok creatively and innovatively can be an effective and enjoyable way to expand vocabulary, as expressed by students in questioning and interviews. It is important to remember that mastering vocabulary involves understanding the meaning of words, especially in the context of social media platforms like TikTok (Rahman, 2021). The questionnaire findings indicate that students perceive TikTok as a useful tool for learning, particularly in enriching their vocabulary. They perceive TikTok's effectiveness because to the easily understandable content available, which aids in their better acquisition of new vocabulary. This allows students to enhance their understanding of the English language by having access to a greater number of words that can be learned through English TikTok.

This discovery backs up our belief that the TikTok app is a useful tool for expanding students' English vocabulary. Also, it demonstrates that TikTok might work as a technique to pique students' interest in learning new words. (Dewanta, 2020) asserts that students can enhance their language skills, particularly their vocabulary, through the use of TikTok, which is both an effective and entertaining medium for language learning. Aside from providing a chance to unwind and enjoy creative content in between lessons, TikTok can also assist students in understanding word usage in different settings and cultures (Dakhi, 2019).

The Correlation between Students' Habit in Watching English TikTok and their Vocabulary Mastery

To know the correlation between students' habit in watching English TikTok content and their vocabulary mastery, the researcher utilizes Pearson's Product Moment Correlation to look at the relationship between the two variables, students' habit in watching English TikTok content and their vocabulary mastery. The data analysis is conducted using SPSS 29, and the results are displayed below.

Table 4: The Correlation between Students' Habit and Vocab Score

		Students' Habit	Vocab Score
Students's Habit	Pearson Correlation	1	.232**
	Sig. (2-tailed)		.009
	N	125	125
Vocab Score	Pearson Correlation	.232**	1

	Sig. (2-tailed)	.009	
	N	125	125
**. Correlation is significant at the 0.01 level (2-tailed).			

According to the data results, it shows that there is a significant relationship between students habit in watching English TikTok and vocabulary score, with a p-value of 0.009 and a Pearson Correlation of 1 where there is a strong relationship between students’ habit and vocabulary score.

According to the data analysis results, a positive correlation between the two variables suggests that H_1 is accepted and H_0 is rejected. This result is consistent with that of (Yulianti & Muhayyang, 2022) study, which found that students’ vocabulary development is positively influenced by students’ habit in watching English youtube videos. So, it’s fair to say that students’ vocabulary development and English learning outcomes are positively affected by the frequency or the habit in watching English TikTok content.

CONCLUSION

The researcher comes to the following conclusion after analyzing the data, presenting the findings and the discussions. As many as 80% of students at SMA Budi Mulia Tangerang have the habit of watching English TikTok, and it belongs to good category. Then, as many as 53,6% of students have vocabulary scores in the very good category. It is indicating that the habit of watching English TikTok can affect their vocabulary mastery. In other words, students with high habits in watching English TikTok such educational content tend to have good English vocabulary mastery.

The hypothesis test results show that a correlation coefficient of 0.009, considered as a very high correlation based on the interpretation in table. This positive correlation indicates a significant relationship between students' habit of watching English TikTok content and their vocabulary mastery, the rejection of the null hypothesis (H_0) and acceptance of the alternative hypothesis (H_1).

This study shows that there is a strong relationship between the habit of watching English TikTok and vocabulary proficiency. Therefore, students who want to improve their vocabulary comprehension can try watching English TikTok content regularly during their free time. The researcher hopes that students do not only watch the content for entertainment, but also as a learning tool to improve their vocabulary and understanding of English. It is hoped that further research can be conducted by other researchers to have more information about other application that can be used to enhance students learning in English.

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